

JCDecaux wins the Street Furniture contract for Antibes

Paris, September 19, 2007 - JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, and No.2 worldwide in this industry, has won the 10-year street furniture contract for the city of Antibes (population: 72,400), following a competitive tender.

This new street furniture contract, previously held by a competitor, is for 75 2m² MUPI[®] (city information panels), 10 8m² Senior[®] displays and poster display poles for event-based advertising, which represent approximately 265 2m² and 8m² advertising panels in total.

This new agreement is addition to the 14-year bus shelter advertising contract that was awarded earlier this year for 115 bus shelters, representing a total of 260 advertising panels.

Jean-Charles Decaux, co-CEO of JCDecaux, made the following statement: *"This contract with Antibes, the second largest city in the French Riviera region in southern France, provides official recognition of our commitment to quality and innovation, delivering a comprehensive range of street furniture (bus shelters, MUPI city information panels, Senior large-format displays) to the municipality and its residents. JCDecaux now also offers advertisers a highly effective network in the largest cities in the Provence-Alpes-Côte d'Azur region, with Marseille, Nice, Aix-en-Provence, Cannes and Antibes."*

JCDecaux Group, key figures:

- 2006 revenues: €1,946.4m; 2007 H1 revenues: €1,019.0m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (334,000 advertising panels)
- No.1 worldwide in airport advertising with 141 airports and more than 300 transport contracts in metros, buses, trains and tramways (213,000 advertising panels)
- No.1 in Europe for billboards (216,000 advertising panels)
- No.1 in outdoor advertising in China (83,000 advertising panels in 21 cities)
- No.1 worldwide for self-service bicycle hire
- 763,000 advertising panels in 48 different countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 8,100 employees

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