

Self service bicycles in Paris: Cyclocity® is creating 400 jobs immediately

Communication Extérieure

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Paris, 7 March 2007 – Cyclocity®, a subsidiary of JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and in the Asia-Pacific region, number two worldwide, and number one in the world for self service bicycles, is recruiting over 400 staff to install, maintain and control the 20,600 bicycles that will be put in place in Paris in 2007.

Cyclocity® is immediately taking on 400 employees to prepare for installing and putting this new means of individual public transport into service. All employees will have permanent full or part time contracts (a minimum of 20 hours per week).

Depending on qualifications, the different types of posts being offered fall into three main categories:

- Logistics and on the ground: maintenance and control agents (jobs open to technicians and students - minimum of 20 hours per week)
- Workshop: mechanics and storekeepers
- Call centre: subscription administrators.

Training will take place at the JCDecaux training centre, enabling the new recruits to become proficient in the various bicycle related trades and so provide the best service as soon as it opens to the public.

Join the Cyclocity® teams now and be right at the centre of transport developments in major cities in a company that combines innovation, mobility and sustainable development.

Cyclocity® has self service bicycles in Lyon, Vienna, Cordoue, Gijon and Brussels and, from this summer, in Marseille, Aix en Provence and Mulhouse.

Internet website: www.jcdecaux.com

Key Figures for the Group:

- 2006 revenues: €1,946.4 million
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (200,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 725,000 advertising panels in 48 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employees

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