



## Costco Wholesale LOGO STANDARDS

To request a high-resolution Costco Wholesale logo, contact [Costco Wholesale Logo Request](#) (costcologorequest@costco.com) or request by fax at (425) 427-3072.

All use of the Costco Wholesale logo and/or the Costco Wholesale brand is subject to the control of Costco Wholesale Corporation. Usage of the Costco Wholesale logo must be approved prior to display.



Height of three blue bars.

### COLOR

The Logo colors are Red PMS 186 ("Costco") and Blue PMS 286 ("Wholesale"). Four-color process equivalents are acceptable.

### CLEAR ZONE

A "Clear Zone" equivalent to the height of the three blue bars must be left around the Logo.

### MINIMUM SIZE

The Logo must be a minimum of 1.25" in width.

### COLOR BACKGROUND

when placed on a color background, use the white outline version of the Logo, available from [Costco Wholesale Logo Request](#) (costcologorequest@costco.com).



### SINGLE COLOR

When only one color is available for printing, that color must be black. Never reverse the Logo out of black. The black Logo is available from [Costco Wholesale Logo Request](#) (costcologorequest@costco.com).

### THINGS TO REMEMBER

Never recreate or alter the Costco Wholesale logo.

Never crop the Logo to read Costco only.

Never use the Logo as a graphic element or word in a sentence.

Never confine the Logo within a tight border or box.

To request the Logo, contact [Costco Wholesale Logo Request](#) (costcologorequest@costco.com) or request by fax at (425) 427-3072.

