

JCDecaux completes transaction to increase stake in Wall AG to 35% Regulatory approval received from German competition authorities

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Paris, 5 December 2003 – JCDecaux SA (Euronext Paris : DEC), the number one outdoor advertising company in Europe and one of the largest in the world, announced today that it has completed its transaction with Wall AG. JCDecaux has received regulatory approval from the German competition authorities to acquire Clear Channel's 20% stake in the outdoor advertising company Wall. The transaction increases JCDecaux's holding in Wall to 35%, with the Wall family retaining 65%. In addition, JCDecaux has acquired a 50% holding in Wall US, which holds the 20-year street furniture advertising contract for the city of Boston.

Wall AG is a well-established outdoor advertising group, formed in 1976. With annual revenues of €86 million, the Company holds long-term street furniture contracts with 20 German cities including Berlin, Dusseldorf and Dortmund as well as with the major cities of Moscow, St Petersburg, Istanbul and Boston.

Key Information on the Group

- 2002 revenues : €1578 million. Revenues for first nine months of 2003: €1143 million
- Listed on Euronext Paris
- N°1 worldwide in street furniture (290,000 faces)
- N°1 worldwide in airport advertising, with 147 airports and over 150 transport contracts in metros, buses, tramways and trains (145,000 Transport faces)
- N°1 in Europe for billboards (192,000 faces)
- 627,000 advertising faces in 43 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,100 employees

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Forward Looking Statement

Certain statements in this release constitute « forward-looking statements » within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. The words or phrases « guidance », « expect », « anticipate », « estimates » and « forecast » and similar words or expressions are intended to identify such forward-looking statements. In addition, any statements that refer to expectations or other characterizations of future events or circumstances are forward-looking statements. Various risks that could cause future results to differ from those expressed by the forward-looking statements included in this release include, but are not limited to : changes in economic conditions in the U.S. and in other countries in which JCDecaux currently does business (both general and relative to the advertising and entertainment industries) ; fluctuations in interest rates ; changes in industry conditions ; changes in operating performance ; shifts in population and other demographics ; changes in the level of

competition for advertising dollars ; fluctuations in operating costs ; technological changes and innovations ; changes in labor conditions ; changes in governmental regulations and policies and actions of regulatory bodies ; fluctuations in exchange rates and currency values ; changes in tax rates ; changes in capital expenditure requirements and access to capital markets. Other key risks are described in the JCDecaux reports filed with the U.S. Securities and Exchange Commission. Except as otherwise stated in this news announcement, JCDecaux does not undertake any obligation to publicly update or revise any forward-looking statements because of new information, future events or otherwise.